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Quinn Harder

- User-Centered Designer
- Performance Driven

- Creative Self-Starter
- Personable Collaborator

Education + Recognitions

Honours Bachelor of Global Business and Digital Arts (2022)

Advanced Drone Operators License (2022)

BRAVO Filmmaker Award Nominee (2021)

Ontario Entrepreneurship Award (2015)

University of Waterloo

Transport Canada

Ontario Ministry of Agriculture

City of Mississauga

Digital + Technical Proficiencies

Adobe Creative Suite

Agile Development

UX + UI Design

Figma

Design Thinking

Design Systems

WordPress, Webflow

Digital Product Strategy

Lo-Fi, Hi-Fi Prototyping

Latest Experience

Creative Director
(2022 to 2024)

STELLAR Media

Started and expanded a multimedia production company that provides a recurring client base with:

- market research, brand strategy, and execution
- cinematography, video editing, photography, and full event media coverage services
- website design + development, content creation, search engine optimization

Manage video and design teams to fulfill stakeholder goals; bringing a creative approach to Automotive, Agriculture, Real Estate, Spa, and Construction applications. Achieve performance goals whilst managing budget and timeline demands.

Work Experience

Filmmaker and Production Supervisor
(2021 to Present)

Ontario Ministry of Agriculture

Internship working in a team of 3 experienced agricultural scientists and specialists dedicated to knowledge integration. We visit farms across Ontario to document positive economical and environmental farm practices to showcase to other farmers across North America.

Write scripts, create storyboards, arrange, film, and edit over 10 films and several shorts to be showcased within the Provincial Government and at North American Expositions associated with the Ministry.

Nominated for Client Whisperer BRAVO! Award:

“He taught staff a lot about how to think about production of presentations from start to finish. Without Quinn’s efforts, the films and promotional videos would not have happened. He put in many long hours to deliver a highly polished product suitable for North American Conferences.”

Brand Designer
(2022)

Humanmade Studio

- Working in Belgrade, Serbia with a multi-talented studio team to devise brand strategy and launch a new social campaign for this domestic market.
- Produce a cross-cultural marketing creative for a large multinational bank

Lead Web Designer + Developer
(2020)

Teens Learn to Drive Inc.

- Design webpages, edit content, manage websites. Create landing pages and an interactive video library for the driving safety non-profit organization.
- Increased site visitors by 250% through SEO and Digital Marketing Campaigns
- Collaborated with several variously disciplined co-workers to run the non-profit

Customer Experience Journey Designer
(2019)

TD Bank - Communitech Labs

Over the course of 4 months, a small team of customer experience students and I attack a design competition to transform the TD banking experience to address the generational needs of new customers.

Created a formal research plan, executed data collection and user interviews. Rinsed and repeated in an iterative fashion. Designed, prototyped, and pitched a new physical banking space to TD Bank. Deliverables: Customer journey map, 3d interior design, website, and final report

Guest Experience Leader
(2016-2019)

McDonald's

- Optimized the guest experience through continuous analysis of customer feedback.
- Top-performing team in the regional market of 17 restaurants